



Digital Marketing

Whether your marketing efforts are world-wide, county-wide, or targeted for a specific location & audience, we can help you customize the right campaign to fit your advertising budget.

DIGITAL LEADER

The most valuable online real estate for the greatest exposure to the largest number of people, includes Top Right Half Page (300x600)

DIGITAL INNOVATOR

The solution for successful companies promoting brand name recognition. Includes Top Leaderboard (970x90 or 970x250)

DIGITAL STANDARD

For successful businesses with an active marketing effort. Includes Middle Right Block (300x250)

DIGITAL ESSENTIALS

The low-cost solution for promoting sales and discount specials). Includes Lower Right Block (300x250)

Digital Marketing

Your local weekly newspapers, **The Houlton Pioneer Times**, **The Star-Herald** and **Aroostook Republican** have combined digital advertising capabilities to bring you what matters most. Digital advertising opportunities for businesses to reach new and existing customers effectively and efficiently. Combined with print for multi-media campaigns reaching the highest number of customers.

THECOUNTY will use our online presence to maximize your digital advertising campaigns

970x90 TOP LEADERBOARD

(or 970x250)



RSU 39 votes to send Limestone High Schoolers to Caribou

The RSU 39 School Board voted 5-1 in favor of sending Limestone high-schoolers to Caribou, beginning in the 2017-18 school year during their regular meeting Wednesday night, April 6.

News

[Browse News »](#)



47 mins ago
Payless shoe store files for bankruptcy, will close 4 stores in Maine
Payless ShoeSource, one of the largest family footwear retailers in the U.S., has filed for bankruptcy and announced plans to close 400 stores across the country,

MARKETPLACE AD STACK

Your directory ad will appear in the bottom right hand rail on every page for the duration of your purchased package. (320x50)

300x600
TOP RIGHT
HALF PAGE

Obituaries

- Clair A. Longstaff
- Teresa D. Jameson
- Brian H. Wing
- CAFFIE TARDIE

300x250
MIDDLE
RIGHT BLOCK

Police respond to two crashes on B Road

300x250
LOWER
RIGHT BLOCK

(AD STACKS)

- 320x50
- 320x50
- 320x50
- 320x50



Contests & Quizzes

Generate high quality qualified leads. Work with THECOUNTY experts to create effective and engaging programs that can provide your company with actionable leads, social media engagement and interaction with your brand.



Win (1) ticket to take a ride in a Hot Air Balloon at the Crown of Maine Balloon Festival!

Enter Now!

Email

Required

By clicking the button below, I agree to the [Terms of Service](#), [Privacy Policy](#), and [Rules](#)

[CONTINUE >](#)



Why advertise with us?

Here are more than a few ways that digital advertising with THECOUNTY is instrumental to the success of your business!

We are local. Always.

Feature

Sponsor Directory Ad appears online on every page

Combine with print advertising

Combine campaign with other online ads

Ad available to anyone with Internet

Inexpensive & effective

Benefit

Greatest potential of a viewer seeing ad at the lowest cost

Use multiple media to double the potential impact

Maximizes impact to coincide with your budget

Reach across the world or right next door

Enjoy lower marketing cost



THECOUNTY

email: adsales@thecounty.me

THECOUNTY.ME